

# TIERRA MARIE GRAY

## CONTACT

314-806-8605

[tmg9n4@umsystem.edu](mailto:tmg9n4@umsystem.edu)

[tierramariegray.com](http://tierramariegray.com)

## SKILLS

- Multicultural and multi-ethnic understanding
- Facilitating and creating presentations and workshops for youth and older adults
- Curriculum design
- Teamwork & collaboration
- Creating surveys
- Creating marketing publications
- Conducting interviews
- Research
- Creative thinking

## SOFTWARE

- Adobe Photoshop
- Adobe Auditions

## APPS

- Mitel
- Zoom
- Microsoft Office Suite
- G Suite
- Outlook
- Slack

## REFERENCES:

### Elizabeth (Beth) Strobe

Chancellor

Webster university

[danaspreihe27@webster.edu](mailto:danaspreihe27@webster.edu)

(314) 246-4218

### Marie Hickman Eide

Content Strategist

[mariehickman@gmail.com](mailto:mariehickman@gmail.com)

(727) 282-7370

### Rick Rockwell

Chief Communications Officer

Webster University

[rickrockwell@webster.edu](mailto:rickrockwell@webster.edu)

(314) 246-8280

## EDUCATION

### Webster University

B.A. Media Communications - 2008 - 2019

### Webster University

M.A. Advertising & Marketing Communications - Graduate Studies - 2019 - 2021

### University of Missouri St. Louis - UMSL

M.A. Communications 2022 - 2023

## LANGUAGE

Spanish (Fluent) French (Elementary proficiency)

## SPECIAL TRAINING

My Connect | FERPA - Federal Education Rights and Privacy Act

## TEACHING / TRAINING EXPERIENCE

**University of Missouri - St. Louis (UMSL) - Graduate Peer Coach - August 2022 - Present**

**St. Louis County Library - Computer Trainer - April 2013 - September 2016**

- Facilitated and developed curriculum for computer literacy and technology classes.
- Promoted classes by creating a monthly calendar and updated the front end website with class content.
- Coordinated with trainers to create curriculum for new courses.
- Conducted brainstorming sessions and presented at team meetings.
- Managed and arranged one on one computer and technology training.
- Facilitated computer staff competency training across multiple library branches.  
Curriculum: Microsoft Word, Excel, Powerpoint, Graphics, Publisher, Job Seekers Bootcamp, Resume Writing, Basic Spanish.

**Teaching Artist (Contract) - June 2008 - July 2017**

Developed, created and executed curriculum for various performing and fine arts classes and after-school programs: Lift for Life Gym (2016 - 2018), Eagle Preparatory School (2017 - 2018), Jewish Community Center (2015 - 2017), Boys and Girls Club St. Louis (Summer 2017).

Curriculum: Spanish, Theater, Art, West African Dance.

## MARKETING EXPERIENCE

**Webster University - Global Marketing Communications (Creative Services)**

**Graduate Assistant - September 2019 – May 2021 (part-time temporary 2 years)**

- Coordinated with the strategic marketing team to create daily email campaigns.
- Created monthly email analytics reports.
- Managed and assisted with content creation and editing including newscasting script and interview question for the [Webster World Report podcast](#) and [Webster Speaks: Dialogues on Race, Equity and Inclusion Speaker Series](#).
- Arranged guest interviews.
- Provided voiceover and script drafts for radio and television advertisements with the Creative Services department.
- Volunteered with the Chancellor and graduate assistant to prepare an outline and script for a panel discussion with the [African Renaissance Diaspora Network](#) that featured Djibril Diallo and a panel of global leaders.